



# Med TAIPEI TAIWAN 2025 Info

The 20th World Congress on Medical and Health Informatics

## Sponsor Prospectus

9-13 AUGUST 2025

TAIPEI TAIWAN

The 20th World Congress on  
Medical and Health Informatics

Taipei International Convention Center



## About the Congress

Welcome to the forefront of medical innovation at MedInfo 2025, the premier global gathering hosted by the International Medical Informatics Association (IMIA) and one of its esteemed Member Societies.

Established in 1974 and now held biennially, MedInfo stands as a beacon of cutting-edge research and visionary insights in health and biomedical informatics. With each iteration, we unite the brightest minds from around the world to push the boundaries of medical knowledge and technology.

MedInfo 2025 offers unparalleled opportunities for industry leaders to engage in impactful scientific discourse, forge strategic partnerships, and showcase innovative solutions. Join us as we shape the future of healthcare through collaboration, innovation, and excellence.

### Congress Theme

**Healthcare Smart X Medicine Deep**

#### Taiwan Association of Medical Informatics (TAMI)

Founded in 1991, Taiwan Association for Medical Informatics is a non-profit organization in Taiwan, which is dedicated to research on medical informatics, improving the quality of medical information, and enhancing the international relations and communications in the medical informatics community.



#### International Medical Informatics Association (IMIA)

The International Medical Informatics Association, (IMIA), is an independent organization established under Swiss law in 1989, seeks to grow and nurture a collaborative global Biomedical and Health Informatics community that encourages and supports international initiatives to improve health for all.

The mission of the International Medical Informatics Association is to bring people together from around the world to advance biomedical and health informatics science, education, and practice through mutual learning and exchange of knowledge, skills and ideas.





## Why sponsor or exhibit at the MedInfo 2025?

### 1. One-stop Opportunity

MedInfo 2025 is one of the largest and most important congress on medical informatics worldwide. More than 1500 domestic and international experts and scholars from over 36 countries are expected. Sponsors will have the opportunity to promote their brands in front of a large number of professionals from various related fields. Taiwan is located at the heart of Asia, and we expect large attendance from all major regions of the continent.

### 2. Targeted Marketing

Meet and connect with the best researchers and top scientists. Whether selling products or providing services, this congress is a not-to-be-missed event for engaging in authoritative exchanges with experts from around the world.

An amazing program of dynamic presentations, workshops and exhibits, as well as lunches and coffee breaks, provides plenty of opportunities for information sharing.

### 3. Grasping the changes in global development trends

MedInfo 2025 brings together professionals, researchers, scholars, and authorities in the field of medical informatics from around the world. Interact with the world's leading professionals, get insights into the latest innovations and best practices.

Discover how global decision-makers are changing the direction of medical informatics through policy changes and other exciting initiatives, and learn how your organization can keep pace with these changes.

### 4. Physical Attendance

With the easing of the pandemic situation, this congress will be held in person. Face-to-face interaction will be the best way for you to engage with experts and scholars, allowing for effective communication and relationship building.

## Congress Information

Congress Name	The 20th World Congress on Medical and Health Informatics
Congress Date	August 9th (Saturday) to 13th (Wednesday), 2025
Organizers	Taiwan Association for Medical Informatics (TAMI) International Medical Informatics Association (IMIA)
Estimated Attendance	more than 1,500 delegates from domestic and international
Official Language	English

### Venue

## Taipei International Convention Center (TICC)

**Address:** 1 Hsin-Yi Rd., Sec. 5, Taipei 11049, Taiwan

**Phone:** +886(2)2725-5200 | **Fax:** +886(2)2723-2589 | **Website:** [www.ticc.com.tw/main\\_en/](http://www.ticc.com.tw/main_en/)

Taipei International Convention Center (TICC) is located in the Diamond District of Taipei City. Purpose-built to meet all the requirements of international conference organizers with state-of-the-art facilities and an uncompromisingly high standard of service, which has become Taiwan's top venue provider, it has everything needed to make any conference or meeting a success.





## Major Sponsorship Opportunities (Package Sponsorship)

- Sponsorship packages are on the basis of first come first serve base; sponsors who send their application the earliest will receive first rights to the package benefits.
- All the items of package are subjected to adjust according to sponsors' requirements.
- The Organizing Committee have the right to re-allocate the sponsorship items.

Level	Platinum	Gold	Silver	Bronze
Item No.	1-1	1-2	1-3	1-4
Price (TWD)	<b>3,200,000</b>	<b>2,560,000</b>	<b>1,920,000</b>	<b>1,280,000</b>
Price (approx. USD)	<b>100,000</b>	<b>80,000</b>	<b>60,000</b>	<b>40,000</b>
Qty.	4	Not Limited	Not Limited	Not Limited
Satellite Symposium	1	1	1	-
6M*6M Exhibition Space at lobby or 6 Shell Scheme Booths (3M*2M)	1	-	-	-
Shell Scheme Booth (3M*2M)	-	4	2	1
Free Congress Registration	20	10	8	8
Tickets to Gala Dinner	4	2	2	2
Exhibitor Badge (Limited Access to Exhibition Area and the Sponsor's Own Symposium)	24	16	12	12
Advertisement in Final Program *1 Page	Back Cover / Inside Front Cover / Inside Back Cover / First Inside Page	Inside Page*2	Inside Page*2	Inside Page*2
A Flyer-insert in Congress Bag (Supplied by Sponsor)	✓	✓	✓	✓
Logo on Registration Counter	✓	-	-	-
Logo on Agenda Board	✓	✓	✓	✓
Logo on Venue Decoration (Main Entrance)	✓	✓	✓	✓
Logo on Hanging Flags (Lobby) *Appendix: Page 12	2 Flags	2 Flags	1 Flag	1 Flag
AD on Hanging Banner (Escalator) *Appendix: Page 12	1 Flag	1 Flag	-	-
1 Slide of Sponsor's Logo in Break Slides	✓	✓	✓	✓
Homepage on the Congress Website	Banner AD & Logo	Banner AD & Logo	Logo	Logo
General Acknowledgements	Logo on Congress Website, Final Program, and Certificate of Acknowledgment			



## Symposia Opportunities

No.	Item	Length of Time	Venue	Price (TWD) / (approx. USD)
2-1	<i>Satellite Symposium</i>	Up to 60 minutes	TICC (To be confirmed)	<b>TWD 800,000 / (approx. USD 25,000)</b>

### ➤ General Information

1. The opportunity to organize a Satellite Symposium allocated during the lunch time.
2. Satellite Symposia are organized and entirely supported by sponsor; Satellite Symposia details will be included in the Final Program.

### ➤ Satellite Symposium Includes

1. Fee includes room rental, standard audiovisual equipment.
2. 10 badges per session with company name only for company staffs to access Symposium. Additional badges can be purchased for US\$50. The badge allows access to its own Satellite Symposium and shall be used by company staff only.
3. Half-page advertisement in the Final Program.
4. In addition to the support fees, the company must cover all speakers'/moderators' expenses, including registration, accommodation and travel costs. This also applies to the speakers/moderators who have already been invited by MedInfo 2025.
5. The company also needs to cover catering costs of lunch; the number of meal boxes will be decided by the Congress. The content of meal boxes can be chosen by the sponsors under TICC regulation.

### ➤ Allocation

1. Package Sponsors have priority to choose.
2. The sponsors can request a specific time slot and session room according to their application submitted order, then the date of full payment remittance. The Program Committee reserves the right to re-allocate the session to ensure balance and continuity with the main Program.

### ➤ Rules and Regulations

1. The sponsoring company can submit a full proposal or ask for support from MedInfo 2025 Program Committee. An early contact via the Congress secretariat is recommended to avoid overlaps with the Scientific Program.
2. The agenda of Symposium is subject to the approval of MedInfo 2025 Program Committee.
3. Portable decoration with the Symposium titles and company logos inside/in front of session room or its own exhibition booth is allowed; beyond those, no posters, signages, or distributions of materials are allowed in or around the Congress venue.



## Exhibition Sponsorship Opportunities

No.	Item	Scale	Venue	Price (TWD) / (approx. USD)
3-1	<i>Shell Scheme Booth</i>	3m*2m (The minimum size)	TICC (To be confirmed)	<b>TWD 200,000 / (approx. USD 6,250)</b>

➤ *Date:* August 11-13, 2025

➤ *Shell Scheme Booth Includes*

- 2 Exhibitor Badges
- A 50-word Company Profile in the Final Program
- Half-page Advertisement in the Final Program
- Shell Scheme Frame with Carpet
- Basic Lighting
- Fascia Board with Company Name\*1
- Electrical Socket (110V/500W)\*1
- Table\*1 & Chairs\*2
- Cleaning of Public Areas and Gangways

\*If congress-provided equipment such as Partition Panel, Table, etc., is not used by sponsors, will not receive any refund.

➤ *Allocation*

Sponsors can specify a stand location at the later stage. The booth allocation is according to payment amount (original price), the following criteria will be conducted if the payment is the same:

- Payment amount
- Date of full payment remittance
- Date of application received

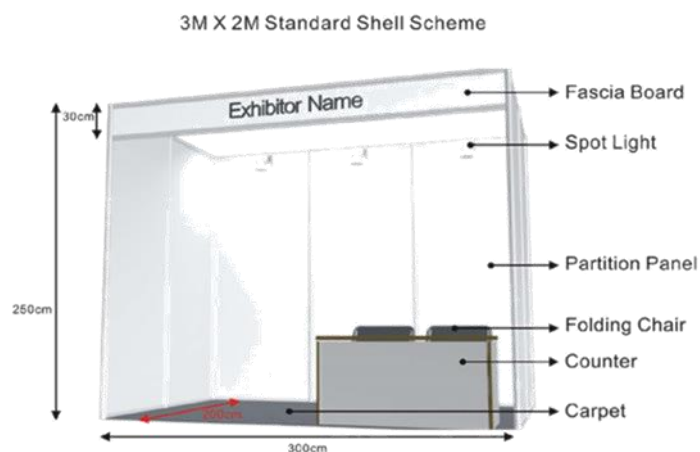
\*Allocation is subject to change by the Organizing Committee.

➤ *Rules and Regulations*

- The height of the shell scheme booth, including all displays cannot exceed 2.5M; companies are permitted to decorate under this height.
- Any individual site inspection requires, exhibitor shall contact the Congress Venue (TICC) representative directly.
- Companies will receive 2 free exhibitor badges per 6 square meters; additional badge cost US\$50/each with a maximum of 2 additional badges per 6 square meters.
- Exhibitor registrations allow access to the exhibition area and Welcome Reception alongside Opening Ceremony and shall be used by company personnel only.
- MedInfo 2025 reserves the right at the time for any reason whatsoever to:
  - Change, shorten or extend the date of exhibitions.
  - Change the venue or floor plan of the exhibition.

*Company Events and Promotional Activities*

Exhibitors are not allowed to hold their own scientific meetings or social events inside or outside the Congress venue during MedInfo 2025 Scientific Program, Opening Ceremony, Welcome Reception, Official Dinners and any other Social Event. Promotional activities are only allowed within the exhibition and only as long as they do not interfere with the process of the Congress nor disturb the fellow exhibitors. Any scientific or product presentations talks are not permitted in the exhibition booth. Please contact the Congress Secretariat to discuss your requirements.





## Advertising or Logo Exposure Opportunities

4-1-1 *Inside Page Advertisement in Final Program (One page)*

**TWD 80,000**  
(approx. USD 2,500)

4-1-2 *Inside Back Cover or First Inside Page in Final Program*

**TWD 160,000**  
(approx. USD 5,000)

4-1-3 *Back Cover or Inside Front Cover in Final Program*

**TWD 160,000**  
(approx. USD 5,000)

- Print-ready file in English should be provided by the company.
- Advertisement specification will be provided by the Congress.
- The Package Sponsor will have the priority to choose the page location. The rest of allocation will be according to payment amount, then the date of full payment remittance.
- According to Pharmaceutical Affairs Act on advertising, for publishing medication advertisement, pharmaceutical firms shall, before publishing, submit all texts, drawings or pictures constituting an advertisement to the central or the municipal competent health authority for approval, and shall forward the approval to the Congress for verification.

4-2 *Logo with Hyperlink on the Congress Website*

**TWD 64,000**  
(approx. USD 2,000)

- Opportunity to promote the company on the official Congress website.
- The company logo with hyperlink will appear on the first entry page of the Congress website.

4-3 *Banner AD on the Congress Website*

**TWD 128,000**  
(approx. USD 4,000)

- Banner advertisement displaying on the congress website.
- Size and format will be provided by the congress.
- Banner advertisement will be provided by sponsor.

4-4 *A Flyer-insert in Congress Bag*

**TWD 80,000**  
(approx. USD 2,500)

- DM featured in congress printed.
- Maximum 2 pages (1 sheets) in A4 size.
- Supporter will be responsible for providing the advertisement in high-resolution.
- According to Pharmaceutical Affairs Act on advertising, for publishing medication advertisement, pharmaceutical firms shall, before publishing, submit all texts, drawings or pictures constituting an advertisement to the central or the municipal competent health authority for approval, and shall forward the approval to the Congress for verification.





4-5 *Abstract USB (Exclusive)*

**TWD 300,000**  
(approx. USD 9,375)

- The USB will contain all of MedInfo 2025 abstracts.
- The USB will be distributed in the participants' Congress bags only.
- Logo will be provided by sponsor, and the USB will be produced by the Congress.
- The company logo will appear on the USB with the Congress logo exclusively.

4-6 *Congress Bag (Exclusive)*

**TWD 300,000**  
(approx. USD 9,375)

- The company logo will appear on the bags along with the Congress logo and will be distributed to Congress participants.
- Logo will be provided by sponsor, and the bag will be produced by the Congress.

4-7 *Badge Lanyards (Exclusive)*

**TWD 200,000**  
(approx. USD 6,250)

- The company logo will appear on the badge cord and will be distributed to Congress participants.
- Logo will be provided by sponsor; the badge will be produced by the Congress.

4-8 *Seat Drop*

**TWD 80,000**  
(approx. USD 2,500)

- Opportunity to have 1 item placed on delegate seats in the plenary room at a designated time. A good opportunity to catch the attention of all delegates at the venue. Limited to one per day.
- The sponsor will be responsible for design and production; this item must be approved by the Congress prior to production.

4-9 *Notepads*

**TWD 200,000**  
(approx. USD 6,250)

- Print-ready file should be provided by the company.
- Advertisement specification will be provided by the Congress.
- The Ad can be located at the inside front cover, inside back cover or back cover. The allocation will be based on the payment amount, then the date of full payment remittance.
- Files and logo will be provided by sponsor; the notepads will be produced by the Congress, and distributed in the participants' Congress bags only.



4-10 *Pens (Exclusive)*

**TWD 128,000**  
(approx. USD 4,000)

- The company name and logo with Congress logo will be appear on the pen.
- Logo will be provided by sponsor; the pens will be produced by the Congress, and distributed in the participants' Congress bags only.

4-11 *Speaker Ready Room (Exclusive)*

**TWD 500,000**  
(approx. USD 15,625)

- The company logo will appear on signage at the entrance to the speaker ready room and on screensavers at each workstation.
- Opportunity to set company homepage as the default homepage.

4-12 *Logo Position on the Staffs and Volunteers' Shirts (Exclusive)*

**TWD 120,000**  
(approx. USD 3,750)

- The company logo will appear on the shirts along with the Congress logo.
- Logo will be provided by sponsor; the shirts will be produced by the Congress.

4-13 *Logo on Hanging Flags (Limited)*

**TWD 120,000**  
(approx. USD 3,750)

- Have the company logo placed on the Hanging Flag at the Congress Venue lobby. Appendix: Page 12.
- If there are Package Sponsors, this item will be only purchased by Package Sponsors.

4-14 *AD on Hanging Banner (Limited)*

**TWD 200,000**  
(approx. USD 6,250)

- Have the company logo placed on the Hanging Banner at the venue escalator area. Appendix: Page 12.
- If there are Package Sponsors, this item will be only purchased by Package Sponsors.

4-15 *Wi-Fi in the Congress Centre (Limited)*

**TWD 196,000**  
(approx. USD 6,125)

- The company's name will be set as the Wi-Fi password. The participants connect to the onsite Wi-Fi internet browser by the company's name.

## Social Events Opportunities

### 5-1 *Coffee Breaks*

**TWD 100,000 / Per Session**  
 (approx. USD 3,125)

- The company's logo will appear on signage at the coffee break area during the break time.
- The company can distribute their own brochures during the sponsored break time.

### 5-2 *Welcome Reception (Exclusive)*

**TWD 700,000**  
 (approx. USD 21,875)

- The Welcome Reception will provide a networking opportunity for delegates prior to scientific sessions commencing the following day.
- The company's logo will appear alongside the Congress logo on the Welcome Reception banner as well as table top cards on all food & beverage stations.
- 3-minute address during the Welcome Reception by one company representative.

### 5-3 *Gala Dinner*

**TWD 1,000,000**  
 (approx. USD 31,250)

- All VIPs and invited speakers will be expected to attend this event and they will be honorably entertained with delicate cuisine.
- The company's logo will appear alongside the Congress logo on the onsite banner and menu cards on all tables.
- Video AD (up to 60s) will be played during the Gala Dinner.
- 5 company representatives are welcomed to join the event for free.

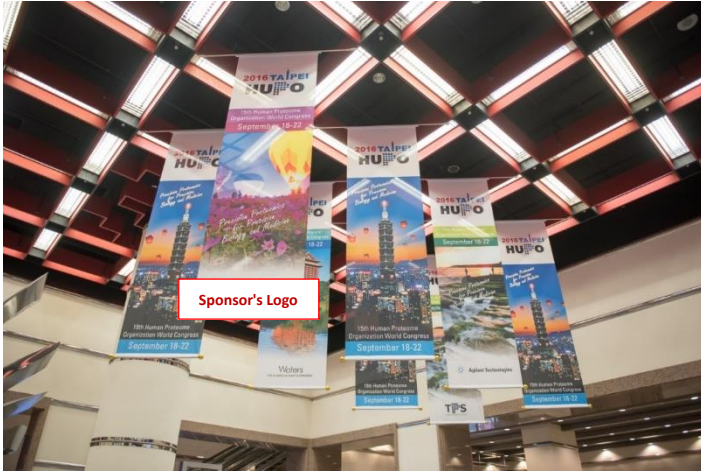
### 5-4 *Presidential Dinner (Exclusive)*

**TWD 500,000**  
 (approx. USD 15,625)

- All VIPs and invited speakers will be expected to attend this event and they will be honorably entertained with delicate cuisine.
- The company's logo will appear alongside the Congress logo on the onsite banner and menu cards on all tables.
- 3-minute address during the Presidential Dinner by one company representative.
- 5 company representatives are welcomed to join the event for free.

## APPENDIX.

4-14 Logo on Hanging Flags (Lobby)



4-15 AD on Hanging Banner (Escalator)



## Contact Information

- If you have sponsorship package ideas of your own or wish to discuss the available options, please contact us. We are more than happy to discuss items within the packages or a bespoke package.

### Sponsorship Contact

Mr. Dennis Lin

Tel: +886-2-2798-8329 ext.40

E-mail: [sponsor@medinfo2025.org](mailto:sponsor@medinfo2025.org)

*Once you have booked your sponsorship packages/items, the secretariat will be in further contact for all logistical arrangements.*

*For more Congress Information, please go to our website:*

**<https://medinfo2025.org/>**

## Payment and Account

- All payment must be received **before May 31<sup>th</sup>, 2025**.
- All the payment must be made in **New Taiwan Dollars (TWD)**; the exchange rate is calculated by the local bank exchange rate. MedInfo 2025 Congress charge the full amount of TWD price as listed only.
- Please note that all bank handling and currency conversion fees must be paid at source, that is, "sender pays all fees."
- Only transfer the sponsor amount after secretariat office confirm your preferred sponsorship option is still available.
- Payment should be made by telegraphic transfer (TT) to the following:

Payment Details	
BANK NAME	
BRANCH	
SWIFT CODE	
ACCOUNT NO	
BENEFICARY NAME	
BENEFICARY ADD	

## NOTICE

- If items are not specified the allocation rule, the order will be according to the Payment Amount, then the Date of Full Payment Remittance.
- Please confirm the availability of your preferred sponsorship option with the secretariat before sending back the Application Form.
- **All the payment must be made in New Taiwan Dollars (TWD)**; the exchange rate is calculated by the local bank exchange rate.
- **Congress Cancellation or Modification due to Force Majeure:**  
 In case of Force Majeure the organizers of the Congress have the right to change or cancel the Congress with informed ASAP. A situation is considered as Force Majeure when the events and circumstances impede or hinder the congress to take place, including but not limited to, actions by the government, wars or conflicts, civil commotions and disturbances, plagues or any other type of epidemic, earthquakes, floods, or any other similar natural event or disaster, explosions, accidents or breakdowns, strikes, lack of regular means of transport, and terrorism.  
 Any exhibitor or sponsor who cancels all or part of the purchased exhibit space or sponsorship shall be liable for any unpaid portion of the exhibition or sponsorship and shall receive no refund of amounts already paid. The Congress will not be responsible for any direct or indirect damages, losses or incidental or subsequent expenditures or any other further inconvenience caused unless the cancellation or modification of the Congress due to Force Majeure, and the expenditures will be deducted from the refund amount.



## Application & Contract for Exhibition & Sponsorship

- Please e-mail the form to the Congress Secretariat before May 31<sup>th</sup>, 2025 with company's seal and signature once completed. Furthermore, kindly e-mail color **AI Logo** (including the color number) to the Congress Secretariat at: Mr. Dennis Lin E-mail: [sponsor@medinfo2025.org](mailto:sponsor@medinfo2025.org)

Company Name: *Please type institute name as it should be published*

VAT Registration No/Company Registration No:

Postcode/Zip code:

Country:

Company Address:

Company Website:

Contact Person Name:

Email:

Telephone (Office):

Mobile:

No.	Major Sponsorship Opportunities (Package Sponsorship)	Price per Item (TWD) / (approx. USD)	Qty.
1-1	Platinum Package	TWD 3,200,000 / USD 100,000	
1-2	Gold Package	TWD 2,560,000 / USD 80,000	
1-3	Silver Package	TWD 1,920,000 / USD 60,000	
1-4	Bronze Package	TWD 1,280,000 / USD 40,000	
No.	Symposia Opportunities	Price per Item (TWD) / (approx. USD)	Qty.
2-1	Satellite Symposium	TWD 800,000 / USD 25,000	
No.	Exhibition Sponsorship Opportunities	Price per Item (TWD) / (approx. USD)	Qty.
3-1	Shell Scheme Booth (3m*2m)	TWD 200,000 / USD 6,250	
No.	Advertising or Logo Exposure Opportunities	Price per Item (TWD) / (approx. USD)	Qty.
4-1-1	Inside Page AD in Final Program (One page)	TWD 80,000 / USD 2,500	
4-1-2	Inside Back Cover or First Inside Page in Final Program	TWD 160,000 / USD 5,000	
4-1-3	Back Cover or Inside Front Cover in Final Program	TWD 160,000 / USD 5,000	

4-2	Logo with Link on Congress Website	TWD 64,000 / USD 2,000
4-3	Banner AD on the Congress Website	TWD 128,000 / USD 4,000
4-4	A Flyer-insert in Congress Bag	TWD 80,000 / USD 2,500
4-5	Logo on Abstract USB (Exclusive)	TWD 300,000 / USD 9,375
4-6	Logo on Congress Bag (Exclusive)	TWD 300,000 / USD 9,375
4-7	Logo on Badge Lanyards (Exclusive)	TWD 200,000 / USD 6,250
4-8	Seat Drop	TWD 80,000 / USD 2,500
4-9	Notepads	TWD 200,000 / USD 6,250
4-10	Pens (Exclusive)	TWD 128,000 / USD 4,000
4-11	Speaker Ready Room (Exclusive)	TWD 500,000 / USD 15,625
4-12	Staffs and Volunteers Shirts (Exclusive)	TWD 120,000 / USD 3,750
4-13	Logo on Hanging Flags (Lobby) (Limited)	TWD 120,000 / USD 3,750
4-14	AD on Hanging Banner (Escalator Area) (Limited)	TWD 200,000 / USD 6,250
4-15	Wi-Fi in the Congress Centre (Exclusive)	TWD 196,000 / USD 6,125

No.	Social Events Opportunities	Price per Item (TWD) / (approx. USD)	Qty.
5-1	Coffee Breaks /per session	TWD 100,000 / USD 3,125	
5-2	Welcome Reception (Exclusive)	TWD 700,000 / USD 21,875	
5-3	Gala Dinner	TWD 1,000,000 / USD 31,250	
5-4	Presidential Dinner (Exclusive)	TWD 500,000 / USD 15,625	

**TOTAL AMOUNT (TWD)**

Signature of Company Representative

Date: \_\_\_\_\_

Company Stamp



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